



North Carolina Training
& Technical Assistance Center



WELCOME

Hello Everyone,

If you participated in a Youth Prevention Education or SUMPST within the last year and you're interested in assisting the NC TTA Center with creating an effective plan for training follow-up and technical assistance...then you should join us in a focus group on Jan 24 at 1-2pm OR Jan 25 at 9-10am.

Space is limited! If you're interested in participating, email the NC TTA Prevention Support Coordinator, Robert Greer at rgreer@apnc.org by January 19 end of day.

We hope you can participate!



FROM THE DESK OF DMH/DD/SUS

Mark your calendars with these important dates as you plan for the new year!

- SUPTRS Compliance Reports – Reports are due in January 2024. Please work with your LME/MCO contact person for report deadline dates. Reports should not be sent directly to DMH staff.
- FY 24' Audit Prep Session will be held on February 7, 2024 at 11am until 12pm. Each provider should have one representative attend. More information is coming soon!
- Ecco TA Days will be offered to prepare you for the FY 24' Audit. More information is coming soon!



UPCOMING TRAININGS & MEETINGS

Don't forget to register for the Needs Assessment Workshop 3: Capacity and Strategy Selection!!

Virtual on January 16 from 12:30 – 3:30 pm OR January 17, 2024 from 9:30 am – 12:30 pm

This workshop is the third in a three-part series in the fiscal year 2024 needs assessment process. Workshop 3 focuses on assessing community capacity to address identified high concern substances and priority intervening variables. This includes multiple dimensions of community capacity, such as resources and expertise, as well as community readiness to address the problems identified. This will conclude with discussions about how to use the resulting assessment data to develop a comprehensive prevention strategy.

By the end of Workshop 3 participants will:

1. Know how to assess community capacity to address select high concern substances and priority intervening variables.
2. Understand how to take assessment results to build a comprehensive prevention strategy.

[Click Here to Register](#)

Ecco Basics 101 Training – January 22, 2024 @ 1 -2:30pm

Do you have new staff onboard who need training on the Ecco reporting system? Are you in need of a refresher for entering data into Ecco? If you answered “yes” to either of the questions, then this training is for you!

This session will highlight the basics of understanding and inner workings of Ecco. You will learn how to upload, edit, and manage your strategies. As well as learn to input hours, process data, and what will get your IP's approved or returned. We will review the process of submitting TA requests through Ecco and when you should contact your local Ecco TA person directly.

By the end of this training participants will have a basic understanding of:

- How to create an Implementation plans (IPs)
- How to upload support documents into the *Briefcase*
- Steps to adding process data into your approved strategies
- Importance of reviewing the comments section within each strategy
- Who to contact when requesting Technical Assistance

If you have questions about Ecco or this training, feel free to contact **Robert Greer, NC TTA Center Prevention Support Coordinator** at rgreer@apnc.org.

[Click here to Register](#)

Office Hours

Topic: Capacity and Strategy Selection Needs Assessment TA

Join DHHS, Wake Forest, CINC and the NC TTA Center Staff during Office Hours! Technical Assistance for Block Grant providers and coalitions participating in the 3-part Needs Assessment series can receive technical assistance from the Wake Forest team.

Don't miss out on the Needs Assessment TA sessions **beginning January 18, 2024**. Sessions will be held **every Thursday until February 15, 2024**. You can join the TA sessions by [Clicking Here](#) each day **at 2-3pm**. You don't have to register, just drop in!

For more information feel free to contact **Dr. Melinda Pankratz** at mpankrat@wakehealth.edu

Youth Prevention Education Training – February 5-6, 2024 (Virtual) from 9am – 1pm

North Carolina Foundations of Youth Prevention Education prepares direct service prevention providers to implement evidence-based and/or standards-based Youth Prevention Education (YPE) programs. *North Carolina Foundations of Youth Prevention Education* provides a basic understanding of the components and best practices related to implementing any YPE program.

The training is broken up into self-paced pre-work and 2 days of content with engaging activities that allow participants to meet the previously stated objectives through direct application of the material using interactive breakout rooms and group discussions. This training will increase participants' knowledge and skills related to planning, managing, facilitating, evaluating, and monitoring a Youth Prevention Education program.

[Click here to Register](#)

Communication Campaign Training - TBD Virtual

Communication Campaigns are used to create environmental change by changing norms, behaviors, and policies of communities around multiple types of substances. Depending on the type of campaign, the target audience may be youth, adults and/or communities. During this training you will learn what resources and best practice steps are critical for implementing your campaign. This interactive training will include a 2-hour workshop session with peers to practice developing a campaign.

Introduction to the history of prevention messaging, including an in-depth look at how campaign theories have changed over the years. Discussion of the goals and objectives of a communication campaign within the North Carolina Prevention system, as well as identify and apply North Carolina state standards to campaign work.

- Learn the steps and best practices involved with planning, strategy development, implementation, and evaluation of a campaign.
- Identify the target audience and the most appropriate channels for message distribution to that audience based on their unique characteristics/needs.
- Create a timeline and marketing plan that will guide the campaign while following standards and best practices. Become familiar with print ad principles, as well as the use of digital media.
- Gather tips and resources for material/message design, pilot testing, and distribution.
- Learn how to effectively evaluate campaigns throughout the entire lifespan of the campaign

Registration will open soon!



F.Y.I. CORNER

Information shared in the "FYI Corner" is not endorsed by the NCTTA Center or DMH/DD/SUS and may associated costs.

Too Good Curriculum Trainings

Too Good Curriculum Trainings combine evidence-based prevention strategies and proven best practices to give you the skills, knowledge base, and confidence to deliver *Too Good* effectively and with results. Our professional trainers bring extensive, real-world classroom experience to the training sessions so you can get the most out of your *Too Good* implementation.

Single day sessions at each development level for *Too Good for Drugs* and *Too Good for Violence*, for Elementary, Middle School, and High School and Middle School for *Seeds of Nutrition* are available.

February 6-8, 2024 - Atlanta, GA

June 2024 - Chicago, IL

August 2024 - Los Angeles, CA

[Register Today](#)

The Policy Academy

The Substance Abuse and Mental Health Services Administration's Interagency Coordinating Committee on the Prevention of Underage Drinking's (ICCPUD's) Alcohol Policy Academy for *Implementing Local and State Level Policies to Prevent Alcohol Misuse and reduce underage drinking*

and harms related to excessive drinking will select 14 coalitions to participate in a year-long training taking place from April 2024- March 2025. The *Policy Academy* offers opportunities to collaborate with leading experts on alcohol policy, learn policy strategies and best practices from experienced prevention experts, and engage with coalitions from across the United States. Enrollment in the *Policy Academy* will be granted through a three-step admissions process, which starts with a letter of intent due on Thursday, February 1, 2024. To learn more, visit [Apply Now to the Policy Academy \(stopalcoholabuse.gov\)](https://stopalcoholabuse.gov). or email Alicia Sparks at asparks@seiservices.com

New Framework Released to Reduce Opioid Overdose

The HEALing Communities Initiative, the National Institute on Drug Abuse (NIDA) and the NIH Helping to End Addiction Long-term (HEAL) Initiative® today launched the Opioid-Overdose Reduction Continuum of Care Approach (ORCCA): A Policymakers Guide to Implementing Evidence-Based Strategies that Address Opioid Overdose.

[Click here to learn more](#)

Webinar: Tobacco Product Regulation in the United States: An Update from FDA's Center for Tobacco Products

Wednesday, February 14, 2024, 2:00-3:00 PM EST

The SSA-TA project invites you to attend an upcoming webinar on tobacco product regulation. Brian King, PhD, MPH, Director of the FDA's Center for Tobacco Products will provide updates on federal regulation of tobacco products in the United States. He will discuss the core activities of the Center, including updates on rulemaking to issue product standards, compliance and enforcement actions, tobacco product application review, and public health education campaigns. Dr. King will also discuss the Center's response to address recommendations in the Reagan-Udall Foundation operational evaluation report, including efforts to develop a new strategic plan. The webinar will be held on Wednesday, February 14, 2024, from 2:00-3:00 PM EST.

To attend the event, you must register using the link below.

https://us02web.zoom.us/webinar/register/WN_RngR2MziQtK8FeTyPOewOQ

During the registration process, you will be provided the option to download the event in your web browser to place in your calendar, followed by a confirmation email.



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Sent to: amcginty@apnc.org

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