



North Carolina Training
& Technical Assistance Center



WELCOME

As we end a very productive year, remember that although June 30th marked the end of the fiscal year, the new year began on July 1st. Many of your programs, like Youth Prevention Education, may have come to a screeching halt for the summer; others, such as Communication Campaigns, and ensuring safe storage of alcohol and medication from the hands and mouths of our children will continue full speed ahead.

As we enter this new fiscal year, please be mindful of the following important dates:

July 22 – August 20: Ecco down for updates and testing

August 20: NC TTA Center New Website Updates Webinar

August 20 - September 15: All Traditional SUPTRS BG and C19/ARPA Interventions need to be created and submitted in Ecco

August 22: Ecco System Updates Webinar

August 26: Office Hours – Creating your Intervention Profiles for Ecco

September 30: July and August 2024 data entered into Ecco

October 15: September 2024 data entered in Ecco

Thank you for your attention to the important details above!

Happy Summer!



FROM THE DESK OF DMH/DD/SUS

A Farewell from Paige Salters

Hi all,

It brings me much sadness to announce that my last day with the Department of Health and Human Services is set for July 1st. It's been a pleasure to work with your organizations to expand prevention education services for youth experiencing the highest need in North Carolina. In my time as a North Carolina resident, I've learned to appreciate the most about the state through the relationships built with each of you. Thank you for your grace and consistent commitment to this "heart work". I'm excited to begin my master's in social work at the University of North Carolina at Chapel Hill in August where I was offered a competitive research assistantship. As I navigate this transition, know that I will think of the time spent with you fondly with the hopes of returning however non-linearly.

With the utmost respect and gratitude,

Paige Salters

best wishes Paige!!

The DMH/DD/SUS Prevention Team expresses our sincerest appreciation for Paige's dedication and work over the past year. THANK YOU, Paige, for supporting the SOR III, ARPA, and C19 projects. We wish you the best as you embark on this next phase of your life. GO HEELS!!!

For SOR III, ARPA, and C19 grantees – Effective July 1st, contact Dr. Angela E. Maxwell, angela.maxwell@dhhs.nc.gov, for technical assistance.



ECCO UPDATES

REMINDER – Demographic Changes: Effective July 1, the demographic breakdown within Ecco will change to align with SAMHSA's recent changes. Please note the changes reflected in the NEW column and make any adjustments needed within your agency's tracking system.

Data Tracking - DEMOGRAPHIC CHANGES	
OLD	NEW
Age	
0 to 4	0 - 5
5 to 11	6 - 12
12 to 14	13 - 17
15 to 17	18 - 20
18 to 20	21 - 24
21 to 24	25 - 44
25 to 44	45 - 64
45 to 64	65 - 74
65+	75+
Unknown	Unknown
Gender	
Male	Male
Female	Female
Unknown	Trans Man
	Trans Woman
	Gender nonconforming
	Other
No Changes to Race and Ethnicity Categories	

REMINDER - Youth Environmental Management Strategies (YEMS) has been removed from Ecco. General guidance about documenting YEMS and other youth-led efforts will be provided during the upcoming Ecco update webinar and future Office Hours. In the interim, IF you are implementing YEMS or other youth-led strategies, please email a brief description of your efforts to Felicia Roberson at froberson@apnc.org and Dr. Angela Maxwell at



UPCOMING SUPTRS MEETINGS, TRAININGS, & CONFERENCES

Evidence-based Programs and Other Strategy-Specific Training - TBD

Please help us determine the evidence-based and other strategy-specific training for the upcoming fiscal year by completing this [short survey](#). Note the survey will close July 26th at 5 PM.

Communication Campaign Webinar Series

As an effort to bring awareness to the various North Carolina supported communication campaigns, a series of webinars will be held to highlight each. The webinars are open to all NC prevention providers, grantees, coalitions, etc., who are interested in or currently delivering either of the following:

Talk It Up. Lock It Up!™: Changing Home Environments to Reduce Underage Access to Alcohol - July 22nd at 1PM-3PM

Talk It Up. Lock It Up!™ is not intended as a "media campaign solely." It is better described as a multi-layered, comprehensive community change campaign to limit youth social access/availability to alcohol in the home by changing the physical environment around alcohol. Comprehensive approaches related to alcohol examine how the environment in which young people live impacts their decisions about alcohol, including, but not limited to, the messages they receive and the images they see, the norms of their communities, families, and social groups, and the availability of alcohol (both social and retail access). Join Mina Cook, Alcohol TTA Center Director, for an overview of the *Talk It Up. Lock It Up!*™ campaign and toolkit, as well as a discussion on how to increase and measure your impact with *Talk It Up. Lock It Up!*™ within your community.

[To register click here!](#)

"Lock Your Meds" - July 23nd at 1PM-2:30PM

Lock Your Meds NC is a communication campaign designed to create positive behavior changes around medication storage and disposal. In this webinar, Holly Carter, Campaign Coordinator, will give us an overview of the strategies, assets, licensing agreements, and resources available to support the message in your community.

[To register click here!](#)

We Have the PROOF- July 24th at 11AM-12PM

This session will help participants understand the Proof Alliance NC prevention program and learn about the various types of media and marketing messages that they have developed over the years. Participants will be able to learn how to utilize some of these materials for their own community-based messaging efforts to promote the importance of alcohol-free pregnancies across our state.

[To register click here!](#)

The 988 Suicide & Crisis Lifeline - July 25th at 11AM - 12PM

This webinar will provide an overview of *the 988 Suicide & Crisis Lifeline*, previously known as the National Suicide Prevention Lifeline, which offers 24/7 call, text, and chat access to trained crisis counselors who can help people experiencing suicidal, substance use, and/or mental health crises or any other kind of emotional distress. This training is to highlight the 988 Suicide and Crisis Lifeline.

[To register click here!](#)

Synar Training - July 25th at 1PM-2PM

The Synar team requests that you attend a statewide training where they will discuss the implementation of new processes and tools as they continue to prioritize lowering the State's retailer violation rate (RVR). Topics covered will include: submission of a 2-year plan or less to reach 90% of the catchment area; catchment area saturation tracking; and retail list maintenance guidance.

[To Register Click Here!](#)

** If you experience any issues with your registration for these webinars, contact Robert Greer, the NC TTA Center Prevention Support Coordinator, at rgreer@apnc.org.*



TRAININGS OFFERED BY OUR PARTNERS

Prevention and Technology Transfer Center Network (PTTC)

Summer 2024 PTTC Moderated Ethics Trainings

The Prevention Technology Transfer Center Network is pleased to announce several new training dates for moderated ethics training.

This two-week, asynchronous moderated course, adapted from the original SAMHSA Center for Application of Prevention Technologies (CAPT) course, explores the six principles of the Prevention Code of Ethics, brought to life with realistic examples designed to enhance participant understanding. For more information, dates of the training, and to register [click here!](#)



F.Y.I. CORNER

Information shared in the “FYI Corner” is not endorsed by the NCTTA Center or DMH/DD/SUS and may have associated costs.

Important Announcement from Blueprints

Blueprints, the agency that has carefully reviewed over 3,000 studies evaluating 1,600 interventions, will no longer update its website beginning July 1, 2024. [Read more](#) details about this decision and review some of the highlights of their work.

Community Anti-Drug Coalitions of America (CADCA)

Mid-Year Training Institute - Chicago, IL July 14th-18th, 2024

[Register Today!](#)

Join CADCA for the 23rd Annual Mid-Year Training Institute hosted at the Hilton Chicago from July 14-18, 2024! This is CADCA's biggest international event dedicated to connecting prevention professionals to each other to share community level solutions with world-wide applicability. Whether this is your first or twenty-third Mid-Year, there is always more to learn in this ever-evolving field, so take the opportunity to explore everything Mid-Year has to offer including:

- Training from federal agencies and top experts in the field
- Information, tools, and strategies to take your prevention work to the next level
- The latest science, news, and trends on substance misuse issues
- Networking with thousands of passionate prevention advocates
- Specialized youth leadership training

Teacher Trainings for Substance Use Prevention Programs: Media Ready Training– July 16th-18th 2PM-5PM

Media Ready is an evidence-based, instructor-led program designed to teach middle school students how to critically analyze media messages about alcohol and nicotine products to prevent underage substance use.

The Media Ready teacher training workshop series consists of three, three-hour, interactive Zoom sessions designed to train workshop participants in how to teach the Media Ready program with fidelity to students. Trainees will learn and practice media literacy skills,

including how to logically analyze ads and other media messages. They will learn about the research on the effectiveness of media literacy education for preventing substance misuse, including research conducted on the Media Ready program.

[To Register Click Here!](#)

Too Good Curriculum Trainings

Too Good Curriculum Trainings combine evidence-based prevention strategies and proven best practices to give you the skills, knowledge base, and confidence to deliver *Too Good* effectively and with results. The Mendez Foundations' professional trainers bring extensive, real-world classroom experience to the training sessions so you can get the most out of your *Too Good* implementation.

Single-day sessions at each development level for Too Good for Drugs and Too Good for Violence for Elementary, Middle School, High School, and Middle School for *Seeds of Nutrition* are available.

For more information on the **July 16-17, 2024** curriculum training in **Atlanta, GA** [click here!](#)

For more information on the **August 6-8, 2024** curriculum training **in Los Angeles, CA** [click here!](#)

For more information on the **October 8-10, 2024** curriculum training **in Boston, MA** [click here!](#)

Strong African American Families Program Training

As you know, **Strong families** help make strong kids who can persist through difficult circumstances and make wise choices. That's intuitive, and sure enough, our research has proven it. Research conducted at the Center for Family Research at the University of Georgia has identified vital characteristics of strong Black families in particular and put them into two programs that encourage their development: [the Strong African American Families \(SAAF\) and Strong African American Families-Teen \(SAAF-T\) programs](#).

- The **Strong African American Families (SAAF)** Program is a 7-session program designed for youth aged 10–14 and their caregivers. The goal of SAAF is to build on the strengths of African American families and support parents and youth during the transition from early adolescence to the teen years with a specific emphasis on helping young people avoid risky and dangerous behaviors (e.g., substance use). [Learn more](#).
- The **Strong African American Families – Teen Program (SAAF-T)** is a 5-session program designed for teens aged 14 – 16 and their caregivers. The goal of SAAF-T is to build on the strengths of African American families in order promote positive development throughout the teenage years. SAAF-T focuses on reducing risks that can get in the way of positive development, with a focus on reducing substance abuse and sexual risk-taking that can lead to HIV and other STIs. [Learn more](#).

The Center is offering training of facilitators (TOF) for each of the SAAF Programs in Athens, GA this summer. **The SAAF training will be held June 25 – June 27, 2024, and the SAAF-Teen training will be held July 10-12, 2024.**

These training opportunities will be open to new organizations that are interested in adopting the program to meet the needs of families in their communities.

For more information on these training opportunities, please contact Gregory Rhodes @ gdrhodes@uga.edu or (706) 248-8422.

Media Detective: Teacher Training Workshop Series.

August 6th-8th, 2024 2PM-5PM

Media Detective is an evidence-based, substance misuse prevention program designed to teach third to fifth grade students how to critically analyze and reject the thousands of messages that glamorize substances that they encounter every day.

The Media Detective teacher training consists of 3, 3-hour, live, virtual, interactive workshops followed by an online teacher certification test. Teachers will learn and practice media literacy skills, including how to logically analyze ads and other media messages. They will also experience the program, be taught implementation strategies for each lesson, and analyze how each lesson is designed to increase critical thinking skills and prevent substance misuse.

[To Register Click Here!](#)

National Prevention Network (NPN) - Phoenix, Arizona

August 13th-15th, 2024

[Registration is now open!](#)

The NPN Conference hosts federal, state, and local professionals from the substance abuse prevention field and related disciplines. By participating in the NPN conference, organizations will have access to a range of 700-1,000 participants who include prevention providers, school personnel, government agency representatives and directors, law enforcement personnel, policymakers, coalition leaders and members, counselors, health education specialists, and social workers.

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"Connecting Prevention and Recovery with Kym Laube"

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